

The Big Ball

Hosting Packages

Party Hard
for a Purpose

Friday, January 31, 2025
Hotel Arts, Downtown Calgary

In support of the
**CALGARY
FOOD BANK**

Hosted by
HOTEL
Arts

The year of waiting is almost over

so prep yourself for an all-night party

Since 2018, legends about it have dominated conversations all across Calgary. People start getting ready months in advance: choosing the perfect outfit. Practicing the perfect toast. Sampling the perfect drinks. The anticipation and energy are in place long before the doors open, and 2025 is no different.

That's right. The Big Ball is back – bigger, better, and more baller than ever before.





Save the date & fill a plate

This year, our beneficiary is the **Calgary Food Bank**. This service has never been more vital than it is right now, with increasing use from the working class and more people experiencing food insecurity than ever before.

For every dollar donated from The Big Ball 2025, the Calgary Food Bank can distribute \$3.50 in food to the community.

Since 2018,
The Big Ball has raised
\$2.1M+
for charity



We've made getting as good as giving

Want a private lounge with your own server? How about a poolside table during the best part of the night? You can have both – and a whole lot more – by picking up a hosting package for The Big Ball for you and your crew. There are only so many to go around, though, so we recommend getting yours before they're all gone!



Hosting Packages



	Wave Maker	Tropical Oasis	Cabana Club	Palm Paradise	Sunset Sanctuary
Available Packages	2	4	8	8	10
Cost	\$15,000	\$11,250	\$7,500	\$5,000	\$3,000
VIP Tickets	20	15	10	7	4
Discount Code for Additional Tickets (\$250)	Yes, up to 3	Yes, up to 2	Yes, up to 1	No	No
Tax-Deductible Donation to the Calgary Food Bank Included	\$7,500	\$5,625	\$3,500	\$2,500	\$1,500
Main Room Perk	Private lounge with server in premium location	Private lounge with server	Reserved communal table	Reserved cocktail table	Reserved cocktail table
Hotel Rooms (w/ Valet Parking & Breakfast for 2)	2	1	None	None	None
Poolside Perk	Reserved	Reserved	No	No	No
Logo/name on The Big Ball Website	Yes	Yes	Yes	Yes	Yes
Logo/name on TV screens at event	Yes	Yes	Yes	Yes	Yes
Logo/name recognition in follow-up social posts	Yes	Yes	Yes	Yes	Yes
Logo/name recognition on media wall at event	Yes	Yes	Yes	Yes	Yes



Not able to attend?

When it comes to great parties, we believe in “the more, the merrier”....but we know not everyone can join us on January 31.

The good news? You can be a Baller in spirit and support the Calgary Food Bank even if you're not attending The Big Ball. Reach out to The Big Ball Committee with the contact info on the next page, and we'll make sure every dollar gets where it needs to go.

The Big Ball

Let the
anticipation begin.



To get your package, contact Bill Brooks – the original bigwig for The Big Ball. He's also your go-to guy for questions, concerns, and anything else to do with Big Balls!

bill@brooksanddodd.ca

403-607-1340

bigball.ca

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The Big Ball fulfills all pertinent AGLC guidelines and requirements.